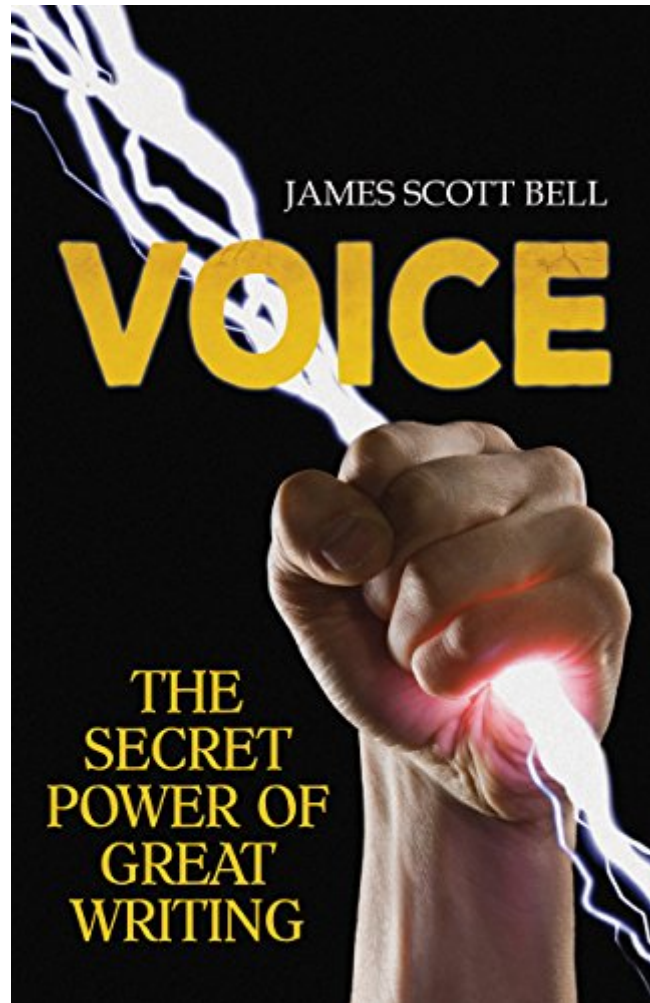


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# VOICE: The Secret Power Of Great Writing



## Synopsis

What is the single greatest secret to a breakout writing career? It's VOICE. Everyone talks about it, yet no one seems able to define it. Voice has therefore been the most elusive aspect of the entire writing craft to teach. Until now. In this book, #1 bestselling writing teacher James Scott Bell reveals the true source of voice, and what any writer in any genre can do to capture it for their own work. In *VOICE: The Secret Power of Great Writing* you'll learn:

- An actual working definition of voice that is simple yet powerful
- Bell's original method for turning that definition into book-length voice
- How to vary voice from genre to genre, book to book
- How to enhance voice with emotion, flow, and attitude
- How to create vivid word pictures
- Exercises to expand your voice and style
- Example after example of voice in action

Don't settle for good writing. Go for the unforgettable. The secret of voice will help you get there.

## Book Information

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## Customer Reviews

I've been writing for 30 years. In my early days, I devoured books on writing and studied *Writer's Digest* magazine like the sacred text of literary skill. But after a while, it all started to sound the

same. There were only so many things you could say about how to write a story. I stopped buying books on writing and let my WD subscription lapse. Instead of reading about writing, I wrote. And wrote. I finished my first novel. I wrote some more. At conferences and workshops I heard writers and editors talking about this one holy grail that everybody sought: a VOICE that "sang", a voice that stood out in the slush pile, a "fresh" voice, a "unique" voice. So I took workshops on "finding your voice". It was all very kumbaya and mystical. IT DIDN'T HELP. It's painful to be told there's something lacking that would make your writing stand out and be noticed if it were there. And it's maddening that nobody seemed to be able to tell me what it was or how to develop it. I've taken classes with James Scott Bell at writing conferences. I've purchased his books. He's an excellent teacher and has a way of explaining things that is logical and clear. But I admit... when I first heard that he was writing on the topic of "voice" I thought, "What could he possibly have to say that would help? Nobody can define that thing. Nobody seems to know what it is." As cliché as it is, I tip my hat to Bell. I give him a deep Chinese bow, full of respect and honor. (Okay, that's my writer melodrama coming out, sorry!) Not only does Bell break the concept of "voice" into its component parts, he offers exercises that will help us develop it in our writing and includes scores of examples so we can SEE voice in action and analyze it.

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